

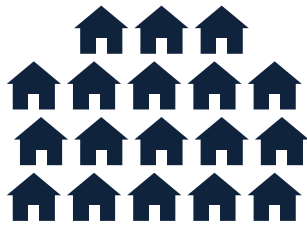


MARKET INSIGHTS · LAST 12 MONTHS THROUGH SEPTEMBER 26, 2026

Madeline Farm, New Bern

Madeline Farm: 77% of Buyers Use VA Loans

Over the last 12 months in Madeline Farm, 67 of 73 homes that ended sold, with a typical 46 days to sell. Median sold price was \$336,950, and the typical home sold at 100.0% of first asking price. Most buyers here are using VA loans, at 77%.



18 sold

out of every 20 listed



2 didn't

expired, withdrawn or canceled

73

homes finished on the market

67

sold

6 (8%)

didn't sell

46

median days to sell from the first day listed

100.0%

sold vs. first asking price

\$336,950

median sold price

Which pile do you want to be in?

Solid houses sold. Outlined houses expired, were withdrawn or were canceled.

What waiting costs

A typical \$336,950 home, per month

Mortgage (principal + interest)	\$1,799
Property taxes	\$125
Homeowners insurance	\$250
Upkeep	\$281
Utilities	\$250
Total	\$2,700

About \$2,700 every month the home sits.

Listings that didn't sell stayed on the market a median of 21 days — roughly \$1,900 in holding costs, and the home still didn't sell.

An example, not a quote: 20% down, 30-year fixed at 7.03% (Freddie Mac average, 2026-09-24); Craven County rate 0.4448 per \$100 (NC Department of Revenue, 2025-26 county rates); town taxes add more inside town limits; insurance, upkeep (1% of value a year) and utilities are typical estimates. If your home is paid off, the mortgage line drops out — the rest still adds up.

Priced right from day one vs. chasing the market

46

median days to sell when priced right
64 homes that sold at 97%+ of first asking

90

median days when price cuts were needed
3 homes · sold for 95.5% of first asking



What this means if you're selling

- Homes priced right from day one sold in a typical 46 days, and 64 of them got there.
- Homes that needed price cuts took 90 days and sold at 95.5% of asking, so pricing right the first time pays off.
- 6 listings, or 8% (about 1 in 12), didn't sell at all in the last 12 months, up from 1% the year before.
- 7% of contracts fell apart (about 1 in 15) — most often inspection, appraisal or financing issues. Of those, 80% later sold, but it took 163 days and typically at a lower 97.8% of asking.

When contracts fall apart

7%

of contracts fell apart before closing
5 of about 73

80%

of those homes later sold

20%

never sold

97.8%

sold vs. first ask after a fall-through
vs. 100.0% on the first contract

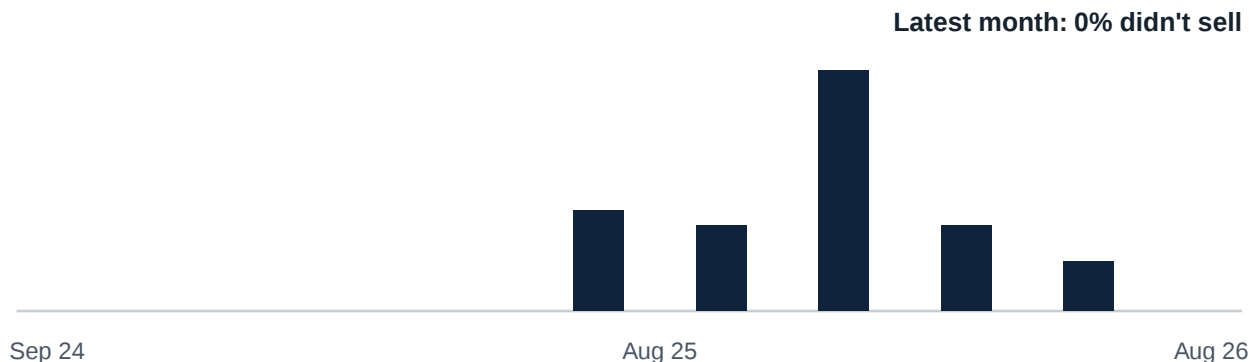
163

median days to sell after a fall-through
vs. 46 on the first contract

The MLS doesn't record why a contract ends. In our experience the most common reasons are home inspection findings, appraisals that come in below the price, and buyer financing — which is why preparing the home and pricing it to appraise matter before it goes on the market.

How buyers paid on closed sales: conventional loans 10% · cash 3% · VA 77% · FHA 6% · other 4%.

Share of listings that didn't sell, by month



What this means if you're buying

- 51% of homes here sold below the first asking price, so there is room to negotiate.
- Listings that never sold sat a median of 21 days before coming off market, so if a home is lingering past that, ask why.
- Most buyers in Madeline Farm are using VA loans (77%), with conventional financing at 10% and cash at just 3%.

Did you know?

- A typical home here sold for \$336,950.
- At a 7.03% mortgage rate, the estimated monthly carrying cost on a typical home here is about \$2,700.
- Homes that sat unsold carried an estimated cost of about \$1,900 a month while waiting.

Want this for your street?

Every home is different. Buddy Blake will walk you through the numbers for your neighborhood and your price range — no pressure. Call or text (910) 395-1000, or visit buddyblake.ai.



How these numbers are counted

Homes only (single-family, townhomes and condos) in the last 12 months. "Didn't sell" means the listing expired, was withdrawn or was canceled; some owners take a home off the market for reasons that have nothing to do with the market. Days to sell count from the first day a home was listed, including relistings. "First asking" is the first list price. Contract fall-throughs are listings that came back on the market after going under contract. Source: Hive MLS data, compiled by the Buddy Blake Team. Information deemed reliable but not guaranteed.